



STATE *of the* UNIVERSITY

SAVE MART CENTER • JANUARY 29, 2019



President's Medalist Patricio Galindo creates first social work honor society.



Bulldogs win the 2018 Mountain West Championship.



Charitable giving increases by 22 percent in 2017-18 academic year.



Leaders in advancing our shared future

What is the character of leadership? Is it strength or conviction? These are both important but insufficient. No person is strong enough to shape the future alone.

The character of leadership is closest to that of inspiration — it is the ability to bring others along in your cause and passion. At Fresno State, we further understanding, collaboration and excellence. This is what we as Bulldogs do in our classrooms, laboratories, clinics and fields of competition.

Fresno State's proud legacy is of academics and athletics boldly rising together to help elevate the Central Valley. As leaders of today and tomorrow, we enter 2019 alongside you, inspired to advance our shared future — one with almost unlimited possibilities.

Joseph I. Castro
President



Commitment to community service

Students, faculty and staff volunteered a record-breaking 1.44 million hours of community service valued at \$40.3 million.

See year-in-review inside



Dedicated to hard work

MARCUS MCMARYION

Marcus McMaryion is something of a local hero.

He is the starting quarterback for Fresno State and a graduate student studying kinesiology - sports administration. He joined the Bulldogs in 2017 after earning his bachelor's degree in public health from Oregon State University in just three years.

"Being away from home and coming back, you have such a greater appreciation for everything about the Central Valley," McMaryion said.

In a few short months, McMaryion earned an All-Mountain West honorable mention and led the Bulldogs through a number of victories, including winning the 2018 Mountain West Championship. For the first time in program history, Fresno State earned its 12th win in a single season, capturing the trophy at the 2018 Mitsubishi Motors Las Vegas Bowl.

Seeing himself on local billboards is humbling. His friends joke with him, calling McMaryion the "pride of the Valley."

"I've always found myself shying away from that kind of stuff. But I know tons of people who would say, 'I'm not big on football, but I'm watching the game because you grew up in Dinuba,'" McMaryion said. "It just motivates me that much more."

But football isn't his only focus. In his free time, McMaryion gives presentations at local schools and speaks with youth football teams. His mother, Elizabeth McMaryion, recalled a child from the Dinuba area suffering from leukemia who wanted to see McMaryion play, but was too ill. McMaryion visited the child to brighten her day.

"He's not just a football player," Elizabeth McMaryion said. "He understands it's more than a game. It's about engaging the community and it's about giving back."

Invest in student-athletes like McMaryion as they strive for excellence in the classroom, in competition and in life. To help create championship experiences through scholarships, visit bulldogfoundation.org.

Role modeling with purpose

DANNY VELAZQUEZ

As the child of farmworkers, Danny Velazquez knows the kind of hardship many of his students face at home. But he also knows the impact a good teacher can make.

"For me, it was my kindergarten teacher, Ms. Hernandez," he said. "I wanted to be a teacher ever since her class."

That connection cemented his dream, but the path to becoming a teacher remained elusive.

"Where I come from, people don't go to college," Velazquez said. "Of all my friends I think I'm the only one. So even though I knew what my goal was, where's the money going to come from?"

With the help of financial aid, Velazquez earned his bachelor's degree and teaching credential through the Fresno State South Valley Education Initiative in the Kremen School of Education and Human Development.

The initiative offered students from Tulare, Kings and Kern counties a teacher residency program designed to recruit and retain highly qualified future teachers to serve the South Valley.

Now, Kremen School has a new model known as the South Valley Integrated Teacher Education



Program (ITEP) that enables aspiring teachers to complete their first two years at one of three partnering community colleges in the South Valley, before transferring to Fresno State and completing coursework at its satellite Visalia campus.

The streamlined program helps students complete their bachelor's degree and teaching credential in four years, as opposed to the traditional five-and-a-half years.

Velasquez said the path to higher education wasn't easy, but it was worth it — because his degree changed not only his life, but also the lives of every student who enters his classroom. Velazquez is a teacher at Pioneer Middle School in the Porterville Unified School District.



Open to growing

JODI BENBROOK

2018 DEAN'S GRADUATE MEDALIST
CRAIG SCHOOL OF BUSINESS

From nursing to business, Jodi Benbrook is determined to do good work with the degrees she earned so she can make a positive difference in the community.

Benbrook, of Clovis, completed her executive MBA with a 4.0 GPA. She previously earned her associate degree in nursing from Fresno City College in 2002 and her bachelor's degree in nursing from Fresno State in 2005, attending classes and caring for her children while working full time on the night shift as a labor nurse at Clovis Community Medical Center.

When her career progressed unexpectedly from the bedside to management, Benbrook decided to pursue an advanced degree.

She said, as a nurse in business school, classes were not easy, but they allowed her to see the hospital in a new way, balancing clinical quality with financial stewardship.

Now the director of women's and children's respiratory and rehabilitation services at Clovis Community, Benbrook said she discovered that in management, she can make a difference on a broader scale, affecting how care is given throughout the entire department.

Problem solving together
SHELBY MOSHIER

Evolutionary genetics. It's the study of how species' genes adapt over time.

For many students, it's a chapter in a biology textbook. But for Shelby Moshier, the topic is a source of unbridled joy — and an opportunity for hands-on learning in California's natural landscape.

"I think it's important to try and understand how the natural world works," Moshier said. "Because then we can make inferences, like decide where we should build something. It all ties in with a lot of different aspects of human life."

Moshier is a graduate student studying biology at Fresno State. Her goals are to earn a Ph.D and become a professor. Her research interests are ecology and evolutionary genetics.

As an undergraduate student at Fresno State, she began working with biology professor

Dr. Joshua Reece. Dr. Reece's focuses are conservation biology and evolutionary genetics. He teaches labs to inspire students and engage them in their field.

Recently, Moshier was part of a group of graduate and undergraduate students who joined Dr. Reece on a trip to Sequoia National Park. Their research helped park biologists understand which invasive species are in the region and whether populations are staying stable.

The trip was a source of joy for Moshier. She said she appreciated the opportunity to work with others from different backgrounds and apply what they are learning in the classroom to a real-life setting.

"Getting people from all different walks of life and working on that problem together... You can approach it from a bunch of different angles, which I think is really cool," she said.

Striving for excellence
PATRICIO GALINDO
2018 PRESIDENT'S MEDALIST

In 2009, Patricio Galindo, of Selma, enlisted in the U.S. Marine Corps, and in 2010 he was deployed to Afghanistan during Operation Enduring Freedom. His seven months there changed his life.

Galindo earned eight medals while serving the country, including a Certificate of Appreciation from former Vice President Joe Biden when his unit helped handle the protection of President Barack Obama during a visit to the Marine Corps base in Hawaii.

He returned home in 2013 after earning the rank of sergeant and honorably separating from the Marines, but had trouble adjusting to civilian life and suffered from bilateral hearing loss. Still, Galindo decided to use his GI Bill to attend Fresno City College before transferring to Fresno State.

Galindo's late brother, Julian, previously attended Fresno State but died in a car accident involving a drunken driver a semester short of graduation.

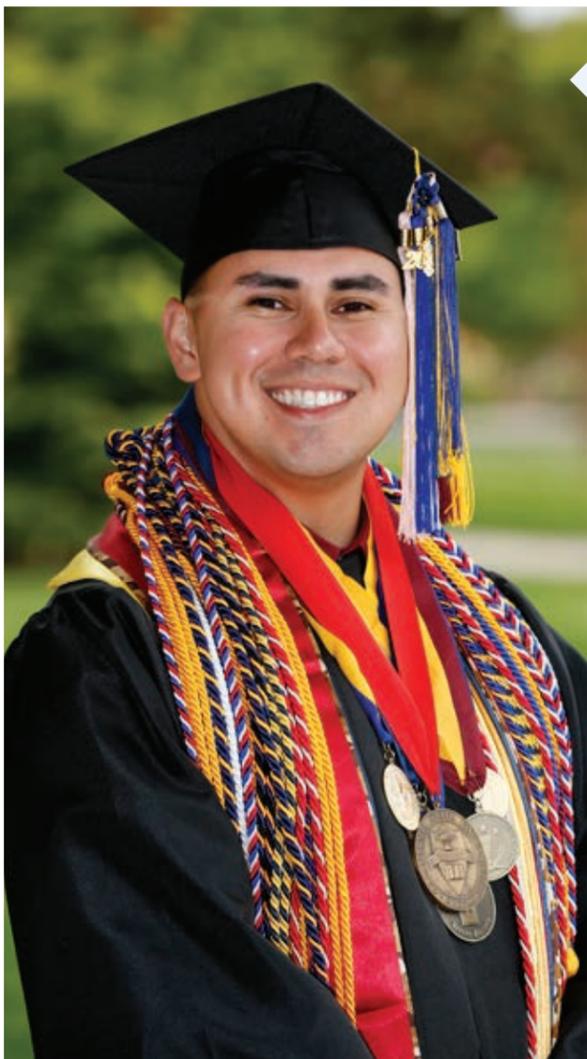
"I feel that it is now my job to walk across that stage for the both of us," Galindo said, "to make him

and my family proud and be the first of nine children to earn a bachelor's degree."

At Fresno State, Galindo created the first social work honor society, Chi Nu, and the organization worked with Blue Star Moms to send care packages to active duty military during the holidays. He also interned at Phoenix Secondary Academy, mentoring troubled middle and high school students in need of guidance.

Galindo is now an active member of the American Legion Selma Post 12, which last year donated over \$12,500 in scholarships to high school students. He created a resolution and presented in front of Congress to help veterans of Operation Iraqi Freedom and Operation Enduring Freedom receive proper recognition.

Galindo completed a bachelor's degree in social work with a 3.85 GPA. He plans to pursue his master's degree and become a school guidance counselor.



Support student leaders like Galindo by investing in the University's new student union, which will provide co-curricular learning experiences, encourage collaboration and serve as a vibrant hub for student life. To support this project or explore naming opportunities, call 559.278.5052.

From national rankings to cutting-edge research, 2018 was a year to be BOLD.

JANUARY



Long hairs *do* care

ABC's "Shark Tank" was full of hair whips and high fives when Fresno State alumni Christopher Healy and Lindsay Barto pitched their company, The Longhairs, that produces hair ties for guys. They struck a deal with Dallas Mavericks owner Mark Cuban.

\$1 million for math

The National Science Foundation awarded \$1 million to Fresno State to provide scholarships for low-income math majors with academic promise.



Celebrating MLK Day

Fresno State commemorated Martin Luther King Jr., whose achievements paved the way for future generations.

FEBRUARY



New magazine

The Craig School of Business released its inaugural edition of the Central California Business Review, which provides comprehensive economic commentary and analysis on future business conditions.

Arts festival

The first-ever Blended Arts Festival provided Valley students and artists across several disciplines a chance to develop and share their work with the community.



Free hearing evaluations

The Speech, Language and Hearing Clinic offered free hearing evaluations to our community.

MARCH



Kids Day

Fresno State volunteers raised \$41,338 for Valley Children's Hospital Kids Day.

Leading in water research

The University appointed Thomas C. Esqueda as its first associate vice president in water and sustainability.

'Father' of viticulture and enology

The naming of the Vincent E. Petrucci Viticulture Building was approved at Fresno State, in honor of the late and esteemed professor emeritus of viticulture.

Peach Blossom

About 5,000 children from nearly 145 Valley elementary schools participated in the 60th annual Peach Blossom Festival of Oral Interpretation on campus.

APRIL



Hackathon

Over 100 college students developed real-world solutions at the second annual HackFresno, a 36-hour collegiate hackathon.

Michael Beschloss gives lecture

The award-winning presidential historian discussed 'Leadership in American Politics' in a free, public lecture.

MAY



Forever national champions

The softball team celebrated the 20th anniversary of its 1998 national championship and the baseball program celebrated the 10th anniversary of its 2008 national title.

New community service record

Students, faculty and staff provided more than 1.44 million hours of service to the community during the 2017-18 academic year, an estimated economic impact of service at \$40.3 million.

JUNE



Feeling the school spirit

Terrance J. "Terry" Tumey was introduced as the new director of athletics.

Dog Days

Fresno State welcomed 6,294 students and guests for New Student Orientation.

Sweet corn

The Gibson Farm Market sold a record of about 81,000 ears of corn on opening weekend.

Breaking ground

The Craig School of Business broke ground on its Ruiz Foods Executive Classrooms.

Addressing food insecurity

Between November 2014 and June 2018, the Student Cupboard, a free food and hygiene pantry for students in need, had 11,329 unique visitors with 141,578 visits.



5,647

degrees awarded
in 2017-18

Office of Institutional Effectiveness
January 2019

JULY



Increasing diversity in STEM

Fresno State and University of California, Merced teamed up to train and mentor underrepresented minority doctoral students in science, technology, engineering and mathematics (STEM) fields.

SEPTEMBER



★ Ranked 3rd in U.S. News

The U.S. News and World Report's 2018 Best College rankings placed Fresno State among the top three best public universities in graduation-rate performance nationwide.

Excellence in diversity

Fresno State received the 2018 Higher Education Excellence in Diversity Award from INSIGHT Into Diversity magazine, one of the oldest and largest diversity-focused publications in higher education.

OCTOBER



Bat signals

Biology professor Dr. Joshua Reece worked with students to study the behavior and sounds of bats.

Increasing Hispanic teacher pipeline

Fresno State was awarded \$3.75 million to enhance its partnerships with Fresno City College and Reedley College to create a pathway of support for Latinx students who want to be teachers in the Valley.

Combating hate

Author Sally Kohn was featured as the keynote speaker at a two-day event, A Forum for Inclusion, Respect and Equity: Combating Hate One Talk at a Time.

NOVEMBER



Day of Giving

The second annual Day of Giving fundraiser resulted in 2,142 individual donors from 42 states and 18 countries. The online campaign generated \$456,831.99 to support student success.

President's Lecture Series

Robert Costa, a national political reporter, returned to the Save Mart Center to give a free lecture to the public.



Tremor-suppression technology

Dr. The "Leo" Nguyen and a graduate student entered the final stages of developing a device to help patients with Parkinson's disease.

AUGUST



18. University of California–Berkeley (CA)*	21
19. Brown University (RI)	14
20. University of California–Irvine (CA)*	42
21. Brigham Young University–Provo (UT)	61
22. University of Wisconsin–Madison (WI)*	46
23. Dartmouth College (NH)	11
24. California State University, Fresno (CA)*	723
25. University of Michigan–Ann Arbor (MI)*	28
26. University of Illinois at Chicago (IL)*	145
27. University of Notre Dame (IN)	18
28. University of California–Riverside (CA)*	124
29. University of Utah (UT)*	110
30. Augusta University (GA)*	101

★ Among nation's top 25 universities

Fresno State was ranked No. 24 in nation by Washington Monthly magazine for its focus on social mobility, research and service to the community. This was the third straight year the University placed in the top 25.

Charitable giving increases

Nearly 10,000 people contributed more than \$22.4 million to Fresno State during the 2017-18 academic year – \$18.3 million for academics and \$4.1 million for athletics. That's a 22 percent increase from the year before.

DECEMBER



★ Football champions

The Bulldogs won the 2018 Mountain West Championship and for the first time in program history, Fresno State earned its 12th win in a single season, capturing the trophy at the 2018 Mitsubishi Motors Las Vegas Bowl.

“I wouldn’t be where I am today if I wasn’t a recipient of this scholarship. I’ve not in a million years thought I would be this blessed.”

– Jordan Cordova
Criminology



Join us

Where bold begins.

Whether they’re donning a jersey or a lab coat, Fresno State students have one thing in common: they’re destined for success in this region and beyond.

You can have a hand in their success. Discover what you are most passionate about. Then, connect with one of our directors listed in the Development Directory and realize the impact you can make.

Together, we will empower the next generation of leaders who will pave the way for a brighter future.

fresnostate.edu/givenow

FRESNO
STATE | Discovery
Diversity
Distinction ©

Economics 101:

Fresno State is an engine that fuels our region's economy.

9,904

Employment supported
in the region

\$716 million

Regional Economic Impact

Over
1 million
hours

of community service annually
for nine years, with a yearly
volunteer service value of

Over \$40 million

Total Economic Impact
\$716m + \$40m

The University's spending annually produces

more than **\$26.2 million** in local taxes and nearly **\$13.6 million** in statewide taxes

A graduate's enhanced
earnings due to his/her college
degree represents

4.1 x total cost
of college

Fresno State's Gibson Farm
Market posts nearly

\$1 million

in annual sales of sweet corn,
wine, and other goods produced
or processed by students

Fresno State generates

approximately **\$500k**

in gross royalties from licensed
products, which equates to
\$11m-\$12m in retail sales
across the country

The annual rate of return on the
investment in a higher education is

11.6%

Athletics connects

**Hundreds
of Thousands**

annually to Fresno State



Societal benefits include:

- Higher Employment
- Lower Poverty
- Lower Public Health Costs
- Enhanced Economic Development
- Lower Costs of Crime
- More Engaged Citizens

Evidence suggests that as one of the largest employers in the San Joaquin Valley, Fresno State is a significant driver in the regional economy, creating dynamism for further economic growth as well as directly and indirectly contributing to the stability of state and local government finances.

2017-18

Financial Highlights

2017-18 saw a 22 percent increase in philanthropic giving and a nine percent increase in individual donor participation. **Donor support at all levels makes the critical difference** in students finding success for themselves and becoming leaders in the communities they care about.

FRESNO STATE PHILANTHROPY

Gifts at a Glance

Total Gift Commitments*	\$22,441,034	▲ 22%
Number of Individual Donors	9,968	▲ 9%
Number of Gifts	17,143	▲ 6%
New Endowments	34	▲ 127%

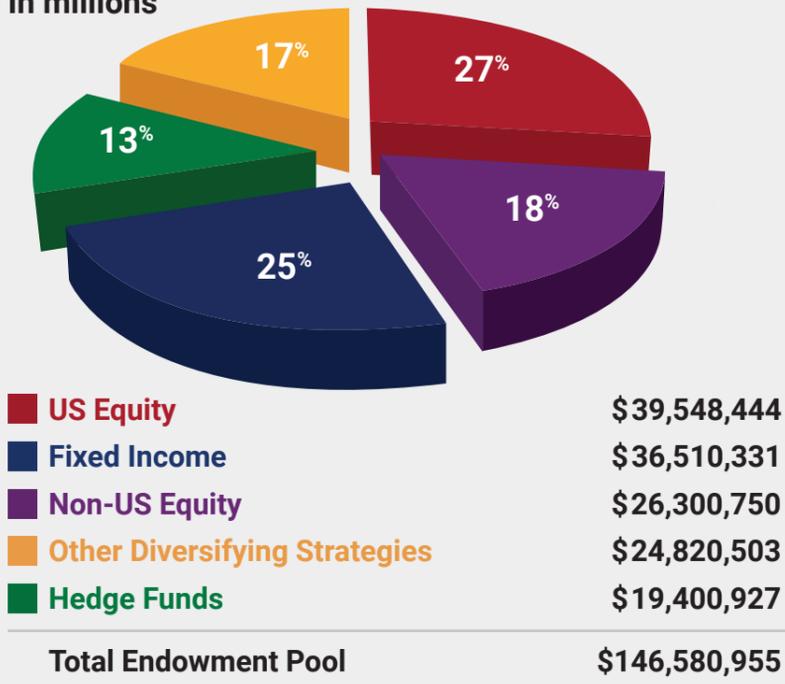
*FY18 gifts, new pledges and revocable deferred commitments
Source: Advancement Services 1/3/19

Gifts by Constituency

Alumni	\$7,970,274
Other Individuals	\$4,725,346
Corporations	\$4,408,323
Foundations	\$3,104,387
Other Organizations	\$2,232,704
Total	\$22,441,034

Fresno State Foundation Endowment Asset Allocation

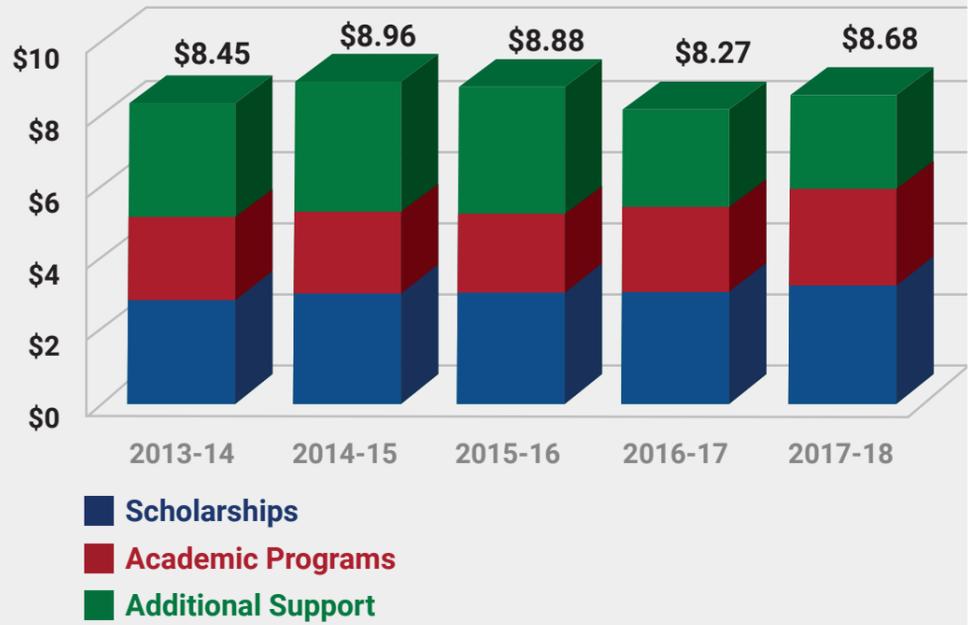
In millions



5-Year Average Endowment Investment Return **5.79%**

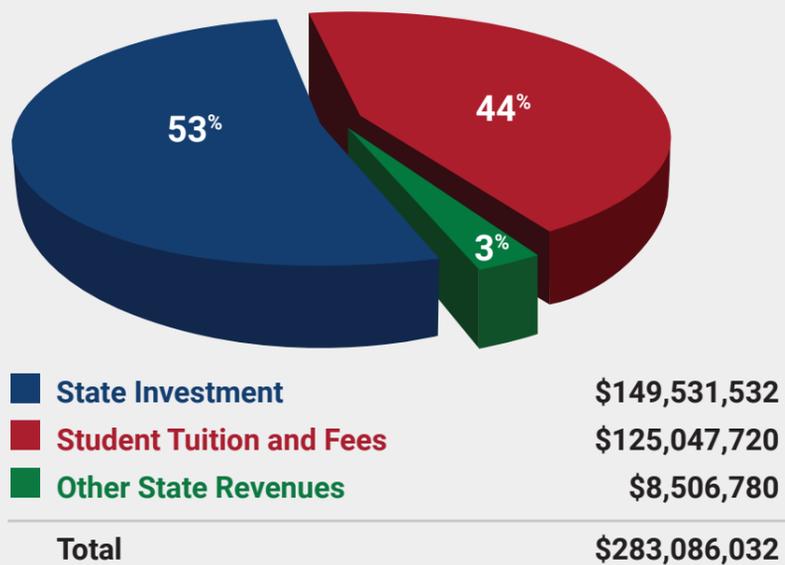
Fresno State Foundation Distributions to the University

In millions



STATE GENERAL FUND

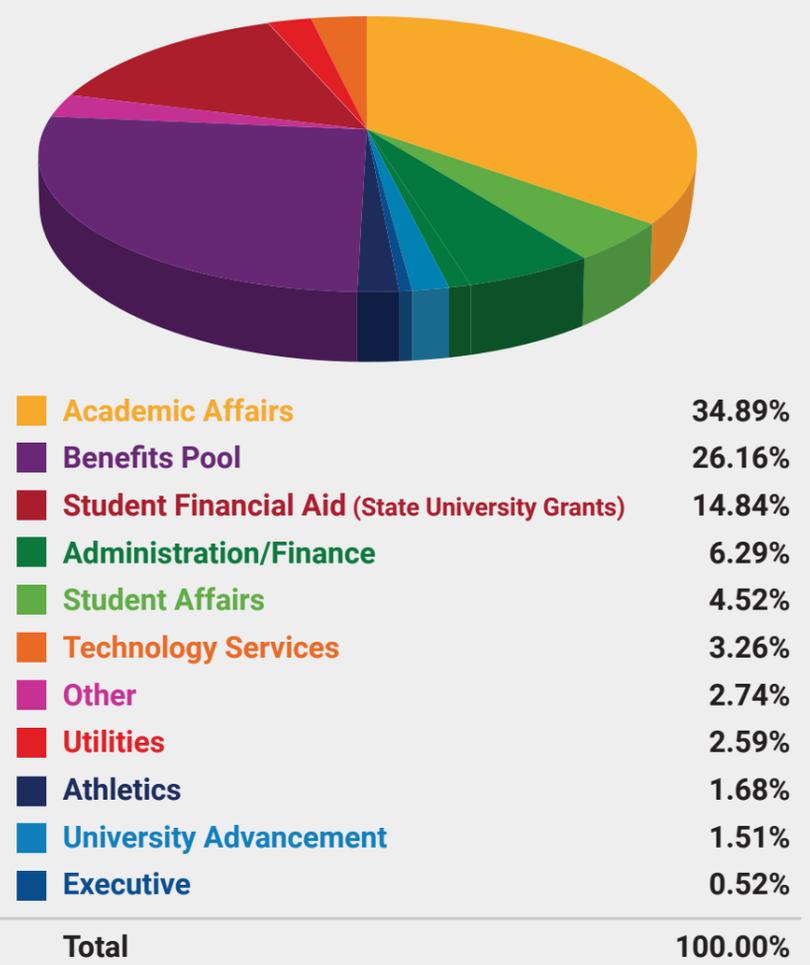
Total Revenue



Budget Summary



Budget Allocations



Development Directory

University Advancement Leadership

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Vice President for University Advancement
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Caty Perez

Associate Vice President for University Advancement
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Central University Development

Becky Brown

Director of Development
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Liz Garvin

Director of Planned Giving
559.278.4038 egarvin@csufresno.edu

Identifying creative giving strategies that provide for you and your loved ones.

Daryl Fitzgerald

Director of Corporate and Foundation Relations
559.278.7561 dfitzgerald@csufresno.edu

Helping companies and private foundations navigate the University to identify strategic partnership opportunities.

College of Arts and Humanities

Graduating successful journalists, civil rights leaders and acclaimed artists, impacting communities near and far.

Dr. Saúl Jiménez-Sandoval, Dean

Moon-Ja Yunouye

Director of Development
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College of Health and Human Services

Addressing the emerging needs of health and human service providers while solving this region's most complex issues.

Dr. Jody Hironaka-Juteau, Dean

Amy Millis

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College of Science and Math

Educating the next generation of scientists, mathematicians, teachers, technicians, health professionals and researchers who provide solutions to real-world challenges.

Dr. Christopher Meyer, Dean

Javier Morales

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College of Social Sciences

Preparing the next generation of criminal justice professionals, judges, city planners, elected officials, bankers, lawyers, teachers, sheriffs and government officials.

Dr. Michelle DenBeste, Dean

Micheline Golden

Director of Development
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Craig School of Business

A nationally ranked business school with esteemed undergraduate and graduate programs, preparing innovative entrepreneurs and business people for the future.

Dr. Robert Harper, Dean and Interim Provost

Cara Peracchi-Douglas

Director of Development
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Jordan College of Agricultural Sciences and Technology

Providing students with hands-on education in the nation's leading and most diverse agricultural areas, all on the University's 1,011-acre farm.

Dr. Sandra Witte, Dean

Alcidia Freitas Gomes

Senior Director of Development
and Executive Director of Ag One
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Kremen School of Education and Human Development

Preparing educators, leaders and counselors who can effectively work in linguistically and culturally diverse settings.

Dr. Laura Alamillo, Interim Dean

Laura Whitehouse

Director of Development
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Lyles College of Engineering

The oldest publicly supported engineering college in the Valley, propelling the region forward through innovation and design.

Dr. Ram Nunna, Dean

Steve Weakland

Director of Development
559.278.1755 sweakland@csufresno.edu

Athletics

Preparing student-athletes for success at the highest level, honing leadership skills that transcend the arena of athletics to promote the greater good.

Terry Tumej, Athletics Director

Tim Collins

Senior Associate Athletics Director for
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559.278.8256 tcollins@csufresno.edu

Division of Continuing and Global Education

Focused on extended and international education while serving as the University's hub of access and innovation.

Dr. Scott Moore, Dean

Katie Adamo Bewarder

Associate Director of Development
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Division of Student Affairs and Enrollment Management

Facilitating access, opportunity and success for nearly 25,000 Fresno State students.

Dr. Frank Lamas, Vice President

David Hembree

Director of Development
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Richard Verducci

Director of Development
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Fresno State Alumni Association

Engaging over 230,000 alumni and connecting them with students to inspire success.

Jacquelyn Glasener, Executive Director

Peter Robertson

Director of Development
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Henry Madden Library

Promoting the critical use of information and digital innovation for learning and research, serving the campus, region and beyond.

Dr. Delritta Hornbuckle, Dean

559.278.5264 dhornbuckle@csufresno.edu

Creating championship experiences

When academics and athletics rise together, the sky's the limit. You've seen it for yourself. With the support of community leaders and fans, Fresno State has risen in national rankings both on the field and in the classroom. The Bulldogs won the 2018 Mountain West Championship and for the first time in program history, Fresno State earned its 12th win in a single season, capturing the trophy at the 2018 Mitsubishi Motors Las Vegas Bowl.

What's more, student-athlete graduation rates have increased for three straight years, and Fresno State has one of the highest student-athlete GPAs in the nation.

These results are a testament that hard work, dedication — and the Red Wave's palpable spirit — are the recipe for success.

Be a part of creating championship experiences. Buy your 2019 football season tickets at gobulldogs.com.



Thank you to our State of the University sponsors.



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| Fresno Area Hispanic Foundation | Fresno State College of Health and Human Services | United Health Centers of the San Joaquin Valley |
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